Muse Network Project

1. Brief Introduction of This Project

1) Background

Global music distribution is accelerated by rapid development of streaming music and the integration of the global music market makes music from diversified culture available at fingertips and artists more free than ever from attaching to major labels to survive. Data shows that 98.5% of artists haven't signed with companies.

As a result, the copyright protection and copyright royalties dissemination have become global problems and the growing number of independent artists calls for sound transnational supporting services.

The attributes of Blockchain technology, such as asset authentication, temper-proof data storage and transaction, and token incentive mechanism, make it the best solution to these problems. International Federation of Musicians, the world's most famous music copyright management agency, is also actively trying to adopt blockchain technology to manage and protect global copyright.

2) About Muse Network

Muse Network is committed to build a blockchain-empowered global

music ecosystem. Within this ecosystem, music copyright is protected, copyright royalty is disseminated automatically through smart contract, and music distribution is improved through interpersonal communication networks by token incentive mechanism.

Muse Network provides a comprehensive plan to create closed loops of music value and to facilitate the whole process from the creation to value realization of music including music copyright crowdfunding, music creation, music copyright authentication, music distribution, music value added, music copyright trade. Muse Network contains six parts to realize these purposes, which are Muse Network, Muse Record, Muse Copyright, Muse Toolkit, Muse Market, and Muse Community. The whole operation process is as follow:

Copyright Authentication

Artists upload their music from the portal of Muse Record Dapp, and all of the information of this piece of music will be stored in hash upon Muse Network public chain to complete the copyright authentication.

Music Distribution

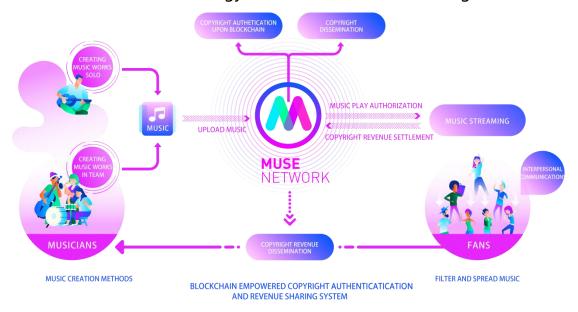
Artists share a certain percentage of tokenized music copyright on Muse Record Dapp with their fans who are also called Angel Agents to mobilize them to spread their music. Countless angel agents will discover good music by themselves. Artists can also talk with their fans in Muse Community to promote their music.

Music Value Realization

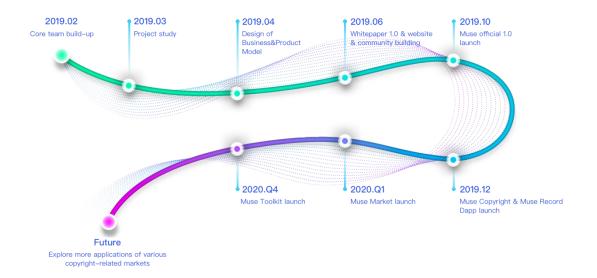
When a piece of music gets popular, its copyright will add value too. Shareholders can trade their copyright share through Muse Market so that fans and artists both make profits.

Cooperation in Music Creation

Muse network will accumulate many artists from all walks of music industry. So artists can team up to create music through Muse Toolkit with aid of various technology tool like AI, blockchain or big data.



3) Muse Network Roadmap



2. Our Needs

1) Global Cooperation

To build and improve the music ecosystem, we welcome various music companies, institute and associations to cooperate, such as streaming music platforms like Pandora, music Institute like Bercklee, music association like International Federation of Musicians or IFPI etc. To facilitate music copyright protection cause.

2) Business Communication

We are committed to help and provide supporting services to artists, especially independent artists. So we will be happy to communicate all kinds of music companies that with complementary business areas.

3) Investors

Investors who are interested in blockchain projects and music projects

are welcomed to further discussions.

3. Contact Us

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