

ENRICH EUROPEAN NETWORK OF RESEARCH AND INNOVATION CENTRES AND HUBS, CHINA

Organisation Profiles





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Preface

ENRICH - European Network of Research and Innovation Centres and Hubs, China, is a centre to offer unique services to European research, technology and business organisations, connecting them to the Chinese market. ENRICH was just launched in October in China and it is ready to trigger all the scientific and technology collaborative potential of the Chinese market for the benefit of European research organisations and technology based companies including start-ups and SMEs. ENRICH's headquarters is hosted by the EU SME Centre in Beijing and the first regional Hub is in Chengdu.

Within the context of ENRICH in China, the project team is organising a Matchmaking Tour to China from November 10th to 15th in the cities of Chengdu and Shenzhen.

The mission will enable participants to establish connections with leading healthcare organisations, to visit leading Chinese Science Parks and R&D organisations and to engage in networking and B2B sessions. These activities will be transversal to the two cities. The mission will also provide free access to EU-China Business and Technology Cooperation Fair (Chengdu) and China High-Tech Fair (Shenzhen).

This document provides the profile of each organisation in the delegation.



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List of participants

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1	StruSoft AB	StruSoft AB	https://strusoft.com/	Sweden
2	CYRIC	Panayiotis Philimis	https://www.cyric.eu/	Cyprus
3	General Consulate of Italy in Chongqing	Lorenzo Gonzo	https://conschongqing.e steri.it/consolato_chong ging/it	China
4	EUrelations AG	Andrea Degen	http://www.eurelations. com/en/	Switzerland
5	Kemin Digipolis Oy	Seppo Ahola	https://www.digipolis.fi/	Finland
6	ECOnsulting Oy	Juha Koskinen	https://econsulting.fi/	Finland
7	Health Care Advocator	Jade Chen Wenske	http://www.hcahk.com/	China





Organisation Profiles

StruSoft AB



Sweden https://strusoft.com/ Andreas Rudenå



General Description

StruSoft is a Swedish company specialised in software solutions for smart cities, building construction and energy efficiency since 2002, and even before that as a part of SKANSKA. Since several years StruSoft has actively participated in research projects for urban planning, renewable energy scenarios, building construction element planning and circular economy. StruSoft aims at using this work in combination with deep knowledge in the Nordic tradition of building sustainable societies to create of new tools specifically targeted to Chinese market. The aim is also to bridge for knowledge between both countries in both ICT and sustainable urbanisation.

StruSoft is a hands-on software implementation partner, and actively looking for academic and other partners for participation in new project applications with connection to China.



CYRIC



Cyprus https://www.cyric.eu/ Panayiotis Philimis



General Description

CyRIC is a private Research and Innovation Center developing disruptive products for the world markets and providing unique, high quality services to the industry. CyRIC is also the Business Innovation Center EU-BIC of Cyprus certified by EBN (www.ebn.eu). CyRIC's R&D center has managed more than 50 million Euro projects the last 5 years with several spin-outs and licensing agreements. Main areas of expertise are biotech, medical devices, robotics, IoT, wearables, consumer electronics, renewable energy devices, smart water devices, AI, Blockchain etc.

CyRIC supports research and technology developments from idea stage to commercialization and helps businesses, inventors and entrepreneurs to design and develop their inventions and ideas and to materialize their ideas into tangible projects and ventures. We consult and advise multiple businesses on organizational, operational, product creation and marketing issues.

Additionally, CyRIC' operates a high-tech incubator GRAVITY (www.gravity.ventures) that invests in startups offering product development, hands-on business consultation and guidance; covering a wide spectrum of business development needs from idea validation and implementation to IP and commercialization. GRAVITY accepts startups from all over the world that can benefit from the lowest tax schemes and employers costs in Europe, while startups from third countries can benefit from a Startup Visa scheme.



General Consulate of Italy in Chongqing



China https://conschongqing.esteri.it/c onsolato chongqing/it Lorenzo Gonzo

General Consulate of Italy in Chongqing offers services to Italian citizens residing in the constituency of competence of the Consulate General of Italy in Chongqing for tourism, study, work or business and Chinese citizens who plan to travel to Italy for tourism, study, work or business.

Under the intergovernmental agreement with China for scientific and technological cooperation (S&T), the agreement provides for the establishment of three bilateral cooperation centres between Italy and China and a Forum:

- Center for Design and Innovation coordinated for Italy by the University "Politecnico di Milano"
- Center for E-Government coordinated for Italy by the University "Politecnico di Torino"
- Center for Technology Transfer coordinated for Italy by the University of Bergamo
- China-Italy Innovation Forum, a platform that integrates scientific, technological and innovative resources between the two countries.



EUrelations AG



Switzerland http://www.eurelations.com/en/ Andrea Degen



General Description

EUrelations AG is a service company providing support to high-tech SMEs, the industry, research organisations and universities related to their activities in research & development, with special focus on fundraising. EUrelations identifies suitable funding programmes for its customers, assesses technologies and evaluates chances of success on a national, European and worldwide scale. The company applies Project Management Methods and Tools of the International Project Management Association (IPMA) and constantly improves and adjusts management processes to the benefit of the international scientific cooperation in practice. The team stimulates innovation processes, moderates meetings, and cares for the documentation of the work.

EUrelations provides trainings on the free market about fundraising for science, project management and proposal writing, international RTD cooperation, promotion of collaboration with private industry. The following complementary skill trainings for scientists are provided to Marie Curie Networks on request since more than 10 years: e.g. cross-cultural skills, conflict management, moderation techniques and team building. EUrelations is actively involved in the IPMA EU task force and intends - together with other networks – to establish standards facilitating output oriented Research and Development. Within EARMA (European Association of Research managers and administrators) and many other networks e.g. in manufacturing and logistics, EUrelations is strongly engaged and mandated for specific organisational tasks. The team has successfully moderated IPR challenges and conflicts in competing industrial and academic teams. Its board members are experts and external auditors of national and international public R&D funding agencies.







Finland https://www.digipolis.fi/ Seppo Ahola



General Description

As the largest technology centre in the Province of Lapland, Digipolis - Kemi Technology Park has been in operation since 1993. Digipolis houses altogether 54 companies and organisations, employing a total of 450 people. Digipolis is also an educational hotseat, serving 1,500 students at Lapland University of Applied Sciences and Lappia Vocational College.

Digipolis focuses on the development challenges of its companies, particularly at the interfaces between the ICT industry and the process industry, or industries involving low temperature and extreme conditions. Throughout its years of operation, Digipolis has developed its key areas of expertise to specifically serve local and regional companies. The entire Digipolis team is driven by the desire to respond to actual company needs.

Multifaceted and profound co-operation, both on the national and international level, has played a key role in the growth and development of Digipolis. Crossborder co-operation with Northern Sweden has proven to be particularly fruitful. The needs of companies guide the activities of Digipolis and these needs are met by an extensive network of partners. Success stories are made to be shared.



ECOnsulting Oy



Finland <u>https://econsulting.fi/</u> Juha Koskinen

General Description

ECOnsulting is a Finnish company focusing on the material efficiency and environmental sustainability of industrial enterprises and the challenges of the circular economy.

For decades, ECOnsulting's experts have worked with manufacturing CEmarked residual resource products and carried out related testing globally. ECOnsulting implements projects all over the world.

ECOnsulting helps its customers to find the most efficient solutions for ecological production methods. The company's experts tailor the most suitable combination of products and services for the customers and find solutions that meet their needs.



Health Care Advocator



China <u>www.hcahk.com</u> Jade Chen Wenske

General Description

Health Care Advocator is a charity founded in 2008 to promote disease prevention under 4 pillars of wellness management, nutritional science, physical training, sleep improving, and psychology balance.

It further aims to advocate a healthy lifestyle and change people's mindset of paying no attention to healthcare until getting the healthy problems, and in long-term to improve people's physical and mental conditions.



Contact us in China and in Europe!

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